

Notes from Plaque Committee Meeting  
1554 Everett Street  
February 1, 2012

Attendance: Corri Jimenez, Nancy Hird, Chris Buckley, Kevis Brownson

1. Logos: We will ask Valerie to refine the logo with the pendant light, using a different font. We also like the single light post top design and will ask her to pursue this idea as well.
2. Nancy presented the preliminary plaque program proposal. Areas to be refined and questions to be researched are:
  - a. City Hall- is it a bell tower or clock tower or both? One idea is to describe it by style. Another idea is to research how it was listed by press articles and the architects' description at the time it was built.
  - b. Add a line to the plaque text – donated by AAPS (year donated).
  - c. Before going ahead with a program, we should solicit feed back from building owners, HAB, Alameda Museum on our idea to start a plaque program.
  - d. We may need to have one contact person for a landmark historic district.
  - e. In some cases a building may be so significant that AAPS may donate a plaque.
  - f. In some cases we may want to put an image on a plaque for a landmark, such as the demolished Union Iron Works building.
  - g. Criteria for Historic Building Plaque were reduced to:
    - i. Building is listed as S or N category on Historic Building Study list or has been restored to S or N standards (AAPS inspection).
    - ii. Building history is researched by plaque applicant and verified by AAPS, using George Gunn's book and Woody Minor's research for later buildings.
  - h. Interpretive plaques or markers: these could be made available to any building that qualifies as a City Landmark, historic building, or has won a Preservation Award.
3. Funding discussion:
  - a. We need more information about prices before we can move ahead with proposal.
  - b. City Plaque: Funded by AAPS from tower funds.
  - c. Landmark plaques: Funding over a period of years through fundraising, possibly grants, possibly some building owner component.
  - d. Historic Building: funding by building owner. On a case by case basis AAPS may wish to donate funding for a plaque for an important property that would not receive a plaque without AAPS funding.
  - e. Preservation Awards: paid for by AAPS, possibly through fundraising.
  - f. Interpretive signs: paid for by building owner – AAPS may consider partially or completely funding certain individual signs.

Next meeting: March 7, 7 pm at 1554 Everett.