



March 26, 2011

(By Electronic Transmission)  
City of Alameda Planning Board  
2263 Santa Clara Avenue  
Alameda, California 94501

**Subject: Webster Street Vision Plan (Item 5-A on Joint Planning Board/EDC 3-28-11 agenda)**

Dear Boardmembers:

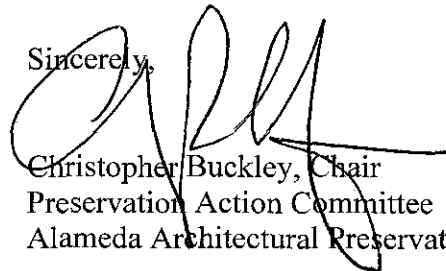
The Alameda Architectural Preservation Society (AAPS) would like to reiterate its support of the Webster Street Vision Plan. We believe that the Plan will be a helpful tool for guiding the next steps of Webster Street's revitalization as well as serving as the basis for longer term strategies. We especially appreciate the Plan's recognition of Webster Street as a unique environment that should be reinforced and enhanced.

We are very pleased that AAPS's previous recommendations for restoring the Neptune Beach Tower and Posey Tube portal have been incorporated into the Plan. We are also pleased that staff is recommending establishment of a Vision Implementation Committee led by WABA and including representatives from the Planning Board, EDC, business community and adjacent neighborhoods. The staff recommendation is consistent with previous direction from the Planning Board and EDC. AAPS had submitted a similar recommendation to the City Council.

**We request that an AAPS representative be included on the Implementation Committee.** Our membership includes a number of real estate and design professionals who we believe could significantly assist the Committee's work. In addition, as Alameda's only community-based historic preservation advocacy organization, we believe that we could provide helpful guidance for the future of Webster Street's historic buildings.

Please contact me at 523-0411 or [cbuckleyAICP@att.net](mailto:cbuckleyAICP@att.net) if you would like to discuss these comments.

Sincerely,



Christopher Buckley, Chair  
Preservation Action Committee  
Alameda Architectural Preservation Society

By electronic transmission:

cc: Mayor and Councilmembers

Jennifer Ott, Deputy City Manager

Andrew Thomas and Margaret Kavanaugh-Lynch, Planning and Building Department

West Alameda Business Association

AAPS Board and Preservation Action Committee members